

ORDER



Orders
Order / Rev: 47959
Alt Order #: 09785996
Product Desc: RON DESANTIS FLCD6
Estimate: 4963
Flight Dates: 08/11/12 - 08/12/12
Original Date / Rev: 08/08/12 / 08/08/12
Order Type: CIA - O

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Multi Media\Alexandria
Buying Contact:
Billing Contact:
 915 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ron DeSantis (R) US House FL D-6
Demographic: A35+
Product Codes: US Congress
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/12/12	4	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$600.00	\$510.00	0.00
Totals	4	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	32%	\$600.00
Market	100%	\$1,875.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	55%	\$1,031.25
WAWS	13%	\$243.75
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/11/12	08/12/12	PGA Championship	CM	2:00 PM-7:00 PM	-----SS	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00
PGA Championship															
PGA CHAMPIONSHIP LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----SS			4			\$150.00		0.00			
Totals														4	\$600.00